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Approved for use through 10/31/2002, OMB 0651-0032 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

UTILITY PATENT APPLICATION **TRANSMITTAL**

Attorney Docket No. David A. Reams First Inventor Television Program-Related Coupon Hyperlink System

(Only for new nonprovision	nal applications under 37 CFR 1.53(b))	Express	s Mail Label No.	EJ066	495	219US
APPLICA	TION ELEMENTS	ADD	APPORTA.	Assistant Cor Box Patent A		oner for Patents
See MPEP chapter 600 cond	cerning utility patent application contents.			Washington,		
1. X Fee Transmittal F	orm (e.g., PTO/SB/17) duplicate for fee processing)	7.	CD-ROM or CD-			e table or
2 V Applicant claims s	small entity status.		Computer Progra cleotide and/or Amin	o Acid Seque		ubmission
See 37 CFR 1.27	[Total Pages 52]	`г	applicable, all neces		005)	
3. X. Specification (preferred arrangement) - Descriptive title	t set forth below)	a. [Computer Real	,	,	
- Cross Reference	e to Related Applications	D. 3	Specification Sequer	nce Listing of M or CD-R (2		5), 62
	arding Fed sponsored R & D equence listing, a table,			W 01 CD-R (2	copie	s); or
or a computer p - Background of	program listing appendix	с. Г	i i paper Statements ve	nfvina identit	v of ab	ove copies
- Brief Summary	of the Invention		CCOMPANYIN			
- Brief Descriptio - Detailed Descri	n of the Drawings (if filed) ption	9.	Assignment Par			
- Claim(s) - Abstract of the	Disclosure	10.	37 CFR 3.73(b) (when there is a	Statement		Power of Attorney
4. X Drawing(s) (35 U	I.S.C. 113) [Total Sheets 2]	11.	English Transla		ent <i>(if a</i>	•
5. Oath or Declaration	[Total Pages 2]	12.	Information Dis			Copies of IDS Citations
a. X Newly execu	uted (original or copy)	13.	Preliminary Am	•		
b. Copy from a for continua	prior application (37 CFR 1.63 (d)) tion/divisional with Box 18 completed)	14.	Return Receipt	Postcard (M	IPEP 5 zed)	603)
	ION OF INVENTOR(S)	15.	Certified Copy (if foreign prior)	of Priority Do	cumer	nt(s)
named in t	stement attached deleting inventor(s) the prior application, see 37 CFR	16.	Nonpublication	Request und	der 35	U.S.C. 122
1.63(d)(2)	and 1.33(b).	1 -	(b)(2)(B)(i). App or its equivalen		attach i	form PTO/SB/35
6. Application Data Sheet. See 37 CFR 1.76						
	CATION, check appropriate box, and supp	ply the requ	isite information bel	ow and in a p	relimır	nary amendment,
or in an Application Data She	Divisional Continuation-in-part (CIP)		of prior application No.;	,		
Prior application information	Examiner		Group Art Unit:			· · · · · · · · · · · · · · · · · · ·
	ONAL APPS only: The entire disclosure of the disclosure of the disclosure of the accompanying continu		ication, from which a	oath or decl	aration	
	relied upon when a portion has been inadver					ated by reference.
	19. CORRESPONDI	ENCE ADD	RESS			
Customer Number or Bar Co	ode Label (BISEN Guithmer No. & Attachi be	e oude label he	or X	Correspon	dence ad	ldress below
Name	David A. Reams					
Address	2200 Scottwood A	venue	, Unit 312	2		
City	Toledo State Ohio Zip Code 436			43620		
Country	United States Telephone 4192435048 Fax					
Name (Print/Type)	David A. Reams	Reai	stration No. (Attor	neyiAgent)		
Signature		2 12 100		Dots	4	/20/01

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PTO/SB/21 (08-00)
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Under the Paperwork Reduction	on Act of 1995, no persons	are required to re	spond to a collection of i	information	unless it displays a valid OMB control number.
			Application Num	ber	
TRANSMITTAL		Filing Date		April 20, 2001	
	FORM		First Named Inve	ntor	David A. Reams
(to be used for a	ll correspondence afte	r initial filing)	Group Art Unit		
			Examiner Name		
Total Number o	f Pages in This Submi	ssion	Attorney Docket N	umber	
		ENCL	OSURES (c	heck a	ll that apply)
	claration(s) tequest ent Request ure Statement ionity g Parts/ ion Missing Parts	(for an A X Drawing Licensin Petition Provisio Power of Change Address Termina Reques Reques	g-related Papers to Convert to a nal Application of Attorney, Revocation of Correspondence		After Allowance Communication to Group Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please identify below):
under 37 CFI	R 1.52 or 1.53				
	SIGNATU	RE OF APPLI	CANT, ATTORNE)	, OR A	GENT
Firm or Individual name	David A	A. Reams	1		
Signature	Doud a Reams				
Date	April	20, 2001			
		CERTIFICA	ATE OF MAILING	3	
I hereby certify that this commail in an envelope address	respondence is being o sed to: Commissioner f	deposited with the for Patents, Was	ne United States Posta shington, DC 20231 or	al Service n this dat	e with sufficient postage as first class e:
Typed or printed name					
Signature				Date]

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FEE TRANSMITTAL for FY 2001

Patent fees are subject to annual revision.

TOTAL	AMOUNT	OF PAYMENT	
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Complete if Known				
Application Number				
Filing Date	April 20, 2001			
First Named Inventor	David A. Reams			
Examiner Name				
Group Art Unit				
Attorney Docket No.				

METHOD OF PAYMENT	METHOD OF PAYMENT FEE CALCULATION (continued)					
The Commissioner is hereby authorized to charge	3. ADDITIONAL FEES					
indicated fees and credit any overpayments to. Deposit	Large Small					
Account Number	Entity Entity Fee Fee Fee Fee Description	Fee Paid				
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Account Name	105 130 205 65 Surcharge - late filing fee or oath					
Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17	127 50 227 25 Surcharge - late provisional filing fee or cover sheet					
Applicant claims small entity status	139 130 139 130 Non-English specification					
See 37 CFR 1.27	147 2,520 147 2,520 For filing a request for ex parte reexamination					
2. Payment Enclosed:	112 920* 112 920* Requesting publication of SIR prior to					
Check Credit card X Money Other	Examiner action 113 1,840* 113 1,840* Requesting publication of SIR after					
FEE CALCULATION	Examiner action					
1. BASIC FILING FEE	115 110 215 55 Extension for reply within first month					
Large Entity Small Entity	116 390 216 195 Extension for reply within second month					
Fee Fee Fee Fee Description Code (\$) Code (\$) Fee Paid	117 890 217 445 Extension for reply within third month					
101 710 201 355 Utility filing fee 355	118 1,390 218 695 Extension for reply within fourth month					
106 320 206 160 Design filling fee	128 1,890 228 945 Extension for reply within fifth month					
107 490 207 245 Plant filing fee	119 310 219 155 Notice of Appeal					
108 710 208 355 Reissue filing fee	120 310 220 155 Filing a brief in support of an appeal					
114 150 214 75 Provisional filing fee	121 270 221 135 Request for oral hearing					
21172721 (2)	138 1,510 138 1,510 Petition to institute a public use proceeding					
SUBTOTAL (1) (\$) 355	140 110 240 55 Petition to revive - unavoidable					
2. EXTRA CLAIM FEES Fee from	141 1,240 241 620 Petition to revive - unintentional					
Extra Claims below Fee Paid	142 1,240 242 620 Utility issue fee (or reissue)					
Total Claims20** = X = X = X	143 440 243 220 Design issue fee					
Claims	144 600 244 300 Plant issue fee					
Multiple Dependent	122 130 122 130 Petitions to the Commissioner					
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Large Entity Small Entity Fee Fee Fee Fee Fee Description	126 180 126 180 Submission of Information Disclosure Stmt					
Code (\$) Code (\$)	581 40 581 40 Recording each patent assignment per property (times number of properties)	ļ				
103 18 203 9 Claims in excess of 20						
102 80 202 40 Independent claims in excess of 3 104 270 204 135 Multiple dependent claim, if not paid	146 710 246 355 Filing a submission after final rejection (37 CFR § 1.129(a))					
109 80 209 40 ** Reissue independent claims over original patent	149 710 249 355 For each additional invention to be examined (37 CFR § 1.129(b))					
110 18 210 9 ** Reissue claims in excess of 20	179 710 279 355 Request for Continued Examination (RCE)					
and over original patent	169 900 169 900 Request for expedited examination of a design application					
SUBTOTAL (2)	Other fee (specify)					
	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)					
**or number previously paid, if greater, For Reissues, see above	*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$)	اليسيب				

SUBMITTED BY				Complete (if	applicable)
Name (PnntlType)	David A.	Reams	Registration No. (Attorney/Agent)	Telephone	(419)2435048
Signature	Dans	Ce. Rea	m	Date	4/20/01

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LAW OFFICE OF DAVID A. REAMS, LPA

2200 Scottwood Avenue, Suite 312 Toledo, Ohio 43620 (419) 389-8269

09/839074

April 20, 2001

Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231

Re: EXPRESS MAIL CERTIFICATE - Certificate of Express Mail Mailing Via U.S. Postal Service, Mailing Label No. EJ066495219US NEW PATENT APPLICATION, Applicant Name David A. Reams, Title of Invention Television Program-Related Coupon Hyperlink System

Honorable Sir:

I hereby certify that on this 20th day of April, 2001 the above referenced **NEW PATENT APPLICATION** was mailed via said U.S. Postal Service, Mailing Label No. EJ066495219US in an envelope, with the fee for said U.S. Postal Service Express Mail Mailing pre-paid, addressed to:

Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231.

Further, the undersigned hereby asserts entitlement to small entity status and is accordingly submitting herewith the small entity Patent Application fee.

Respectfully Submitted,

David A. Reams, Applicant 2200 Scottwood Avenue, Suite 312 Toledo, OH 43620 (419) 389-8269

Enc. (6) CERTIFICATE OF EXPRESS MAILING, UTILITY PATENT APPLICATION TRANSMITTAL, PATENT APPLICATION FEE DETERMINATION RECORD, FEE TRANSMITTAL, TRANSMITTAL FORM AND DECLARATION

In the United States Department of Commerce Patent and Trademark Office

Coupon Hyperlink System)	
For: Television Program-Related)	
Filed: April 20, 2001)	
Serial No.)	
In re Application of:)	·

April 20, 2001 Mailing Label No. EJ066495219US

CERTIFICATE OF EXPRESS MAILING

I hereby certify that on this 20th day of April, 2001 the following documents:

CERTIFICATE OF EXPRESS MAILING, UTILITY PATENT APPLICATION
TRANSMITTAL, PATENT APPLICATION FEE DETERMINATION RECORD,

FEE TRANSMITTAL, TRANSMITTAL FORM AND DECLARATION

are being deposited in a single envelope with the United States Postal Service "Express Mail Post Office to Addressee" service addressed to

> Assistant Commissioner for Patents Box Patent Application Washington, D.C. 20231.

> > David A. Reams, Applicant

(Name of Person Mailing Documents)

(Signature of Person Mailing Documents)